



November 2022

Freedom for Animals (Hofesh Lebaalei Hayim)

Introduction

Freedom for Animals (Hofesh Lebaalei Hayim) is an Israeli registered nonprofit organization (reg #580631331) founded in 2017 which oversees several programs:

- Israel Against Live Shipments (IALS) – Campaigning for a complete ban on live exports in Israel
- Israel Pig Save (IPS) – Campaigning for a ban of the pig industry in Israel
- Israel Climate Save (ICS) – Raising Awareness on the correlation between our diets and the climate crisis, and promoting the Plant Based Treaty;
- Israel Animal Save (IAS) – Promoting Veganism and animal rights.

The organization holds several social media pages on Facebook, Instagram, TikTok, and Twitter.

Our actions range from food giveaways, workshops, beach cleanings, policy relations at the national and regional levels, investigations, vigils, billboard campaigns and other actions. Our live export footage is used as a basis for complaints to various key stakeholders, and is often presented to the Israeli parliament committees, and to the European Commission through our EU colleagues as a basis for the request to re-evaluate a ban on live animal exports.

Freedom For Animals puts special emphasis on peripheral cities where veganism is uncommon, and focuses on youth groups who we see as the future generation.

We are involved in several coalitions, including the Food and Environment coalition, and the Anti Trawlers coalition.





Beach Cleaning and Marine Life Workshop with a youth group from Ashkelon

Overall Achievements

- Raised awareness to Live Export industry in Israel (over 70% of opposition)
- Stopped Live Animal Imports via air to Israel from Europe
- Prevented the use of animals at several holiday fairs
- Raised awareness in the parliament on pigs and farrowing crates (first time the subject was raised in parliament in 60 years)
- Gathered over 2,000 signatures in Israel on the Plant Based Treaty
- Engaged with over 10,000 people in the periphery cities and villages
- Distributed over 5,000 plant based eating guides to the public over hundreds of field actions.



Billboard campaign caption: "I also feel, hurt, and am frightened – These holidays, we take animals off our plate"

Climate March – Promoting PB foods



2022 Climate March Participation

Year 2022 in Numbers

- The organization held in 2022 (to date):
 - a. 141 Vigils at offloading ports, feedlots, quarantine holding pens and outside slaughterhouses
 - b. 30 Protests & Street Theater
 - c. 23 Informational Booths
 - d. 9 Food Giveaways
 - e. 9 Published investigations (mainstream media)
 - f. 5 Workshops on Plant Based foods
 - g. 4 Beach Cleaning

- Our representatives met with several MKs throughout the year and supported the preparation of (2) legislative bills related to the live imports of animals, and the banning of farrowing crates. Unfortunately, with the parliament being dispersed early, the bills were cancelled and not taken forward.

- Our work was featured in 41 mainstream media articles since the beginning of the year.

- We took part in the UNFCCC summits in Bonn (SB56) and at Sharm El Sheikh (COP27) to promote plant-based foods.

Freedom For Animals
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Promoting PB foods through food tasting and giving away vegan guides

Donation Information

- Via direct bank transfer. Details are as follow:
Bank Account Name: Hofesh lebaalei Hayim (Freedom for Animals)
Bank Name: Bank Leumi (10)
Bank Branch/Account # 912/054140095
Swift: LUMIILITXXX
- via JGIVES through your corporate employer
- via [Israel Toremet](#)
- Through Drove: <https://drove.com/.2Cop>

We thank our activists and our supporters for enabling us to continue our work



Workshop on Animal Agriculture and the Environment

Until freedom is restored for all animals and mother earth!
